

**Elizabeth Henderson, MBA, MEDES**  
**Associate Director of Community Engagement**  
**Haskayne School of Business**

Elizabeth Henderson has worked in the meetings and events industry for over 20 years in a variety of roles, including as the director of corporate social responsibility for an international meetings industry association.



She is the co-author of *Ethics and Corporate Social Responsibility in the Meetings and Events Industry* (©Wiley, 2013), was named one of the most innovative people in the events industry by BizBash New York in 2011, and was named as one of its most influential by *Successful Meetings Magazine* in 2013. After a stint as an ethics and integrity analyst at an energy company, she most recently worked to increase stakeholder engagement through events at the Haskayne School of Business (University of Calgary), where she earned her MBA in global energy management and sustainability. One of the first things she accomplished as a new director was to

implement a sustainable events protocol. She is currently on long-term disability from this role after a fight with cancer.